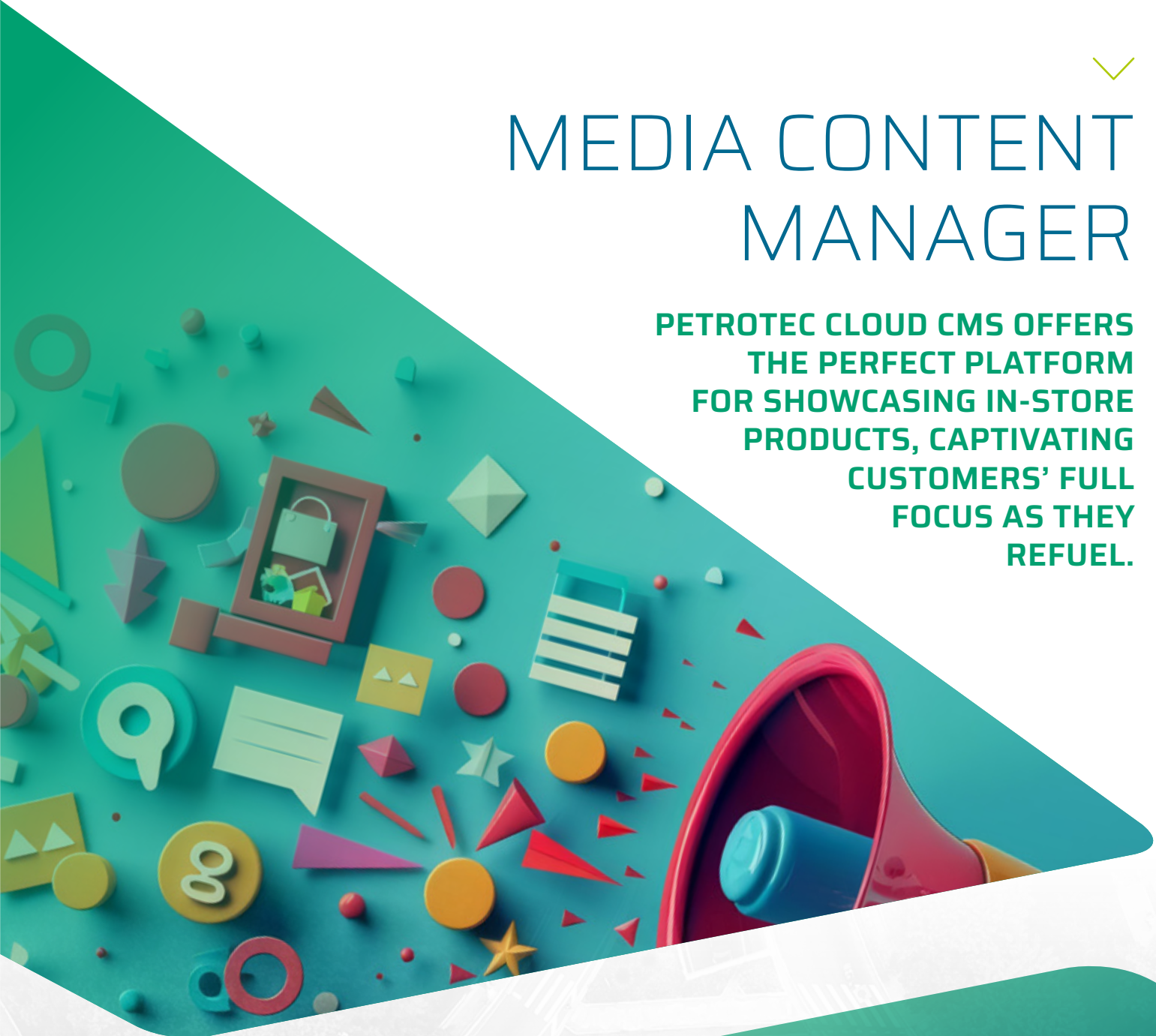




MEDIA CONTENT MANAGER

**PETROTEC CLOUD CMS OFFERS
THE PERFECT PLATFORM
FOR SHOWCASING IN-STORE
PRODUCTS, CAPTIVATING
CUSTOMERS' FULL
FOCUS AS THEY
REFUEL.**



In contrast to conventional static or looping media, which can be laborious and expensive to update, our cloud-based solution allows for quick uploads, scheduling, and instant deployment in just minutes.

Whether it's at your neighborhood gas station or one halfway across the globe, this intuitive solution enables effortless deployment of advertisements and tailored messaging across individual fuel pumps, specific locations, or your entire network

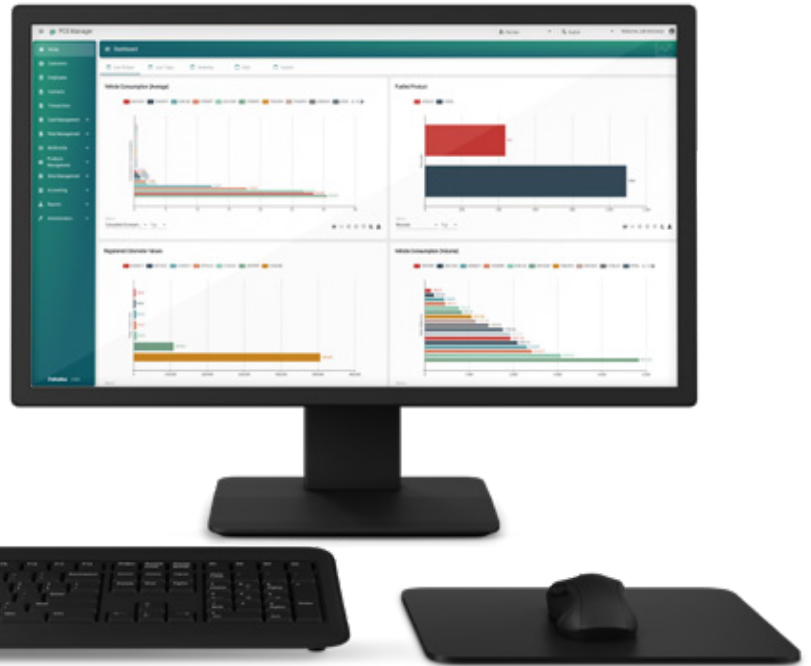
SCALABLE AS YOUR NEEDS GROW.



Petrotec

✓ MAIN ADVANTAGES

- > Built-in media capabilities with remote management and scheduling features;
- > Take advantage of the multimedia screen to boost your brand promotion;
- > Leverage and monetize the advertising space by selling it to third parties or promote your own brand and products;



- > Easy Content Creation and Editing: intuitive and modern web application interfaces for creating and editing content, allowing users to publish new content quickly without needing technical expertise;
- > Centralized Content Management: all content is stored in a centralized location, application, making it easy to organize, search, and retrieve. This centralized approach ensures consistency and eliminates the need for managing content across multiple platforms and on individual devices.

✓ SPECIFICATIONS AND FEATURES



- > Cloud / web-based platform;
- > SaaS, software licensing and delivery model, software is licensed on a subscription basis and is centrally hosted;
- > Support's all video formats and images:
 - MPEG
 - MPEG-2
 - MOV
 - AVI
 - MP4
 - FLV
 - AIFF
- > The uploaded videos, are always converted online and near real-time to a supported format if the user uploads and unsupported format;
- > Manage videos, playlists and devices;
- > Content organization;
- > User management;
- > Smart, efficient content update.

Native, available as an optional on Axon range pump models

BUILT-IN MEDIA CAPABILITIES WITH REMOTE MANAGEMENT AND SCHEDULING FEATURES

Deliver personalized experiences in content and targeted advertising, right at point of interaction, at the pump.

That turns a routine, disconnected action, time into an opportunity to drive brand awareness and publicity leveraging this media space.



» AXON 5000



» AXON 4000

» AXON H2



CUSTOM CONTENT ON DISPENSER SCREENS CAN ALSO BE A TOOL FOR EDUCATING AND INFORMING CUSTOMERS

Multimedia fuel dispenser screens offer an excellent opportunity for cross-selling and upselling private label products



| SPECIFICATIONS | |
|----------------------------|------------------------------------|
| 13,3" standard screen | Full HD, 1920 x 1080 |
| Full multimedia 27" screen | High brightness screen, 1000 cd/m2 |
| Wide screen, 16:9 format | Reinforced protective glass |

Available to retrofit in various Progress range pump models

» P4000



LEVERAGE ALL THE MEDIA CAPABILITIES ACROSS ALL YOUR ESTATE WITH THE ABILITY TO RETROFIT MEDIA SCREENS IN AXON RANGE PUMPS BUT ALSO TO THE PROGRESS RANGE.

» P5000



| SPECIFICATIONS | |
|------------------------------------|--|
| Bigger screen, 18,5" | |
| Wide screen, 16:9 format | |
| Full HD, 1920 x 1080 | |
| High brightness screen, 1000 cd/m2 | |
| Reinforced protective glass | |

✓ ARCHITECTURE AND SUPPORTED DEVICES



www.petrotec.com

PETROTEC GROUP HEADQUARTERS

Parque Industrial da Ponte, Pav. C2, S. João de Ponte
4805-661 Guimarães - Portugal

T (+351) 253 479 300 | F (+351) 253 479 318 | E-mail: hq@petrotec.com

